



You make the content, we increase your revenue.

Google

Multiple  
Customer  
Management

# VideooNews

Transform your articles to audio, using your main image and text.

## Description

- Create a video summary of your article from the images and audio.
- Easy integration: a simple script will place a play button on top of the main image.
- Maintain the integrity of your web design with a video that is perfectly integrated with your content.

## Profitability

- Maximum profitability with CPMS of € 3 - € 15

## Benefits

- Greater engagement: Improves time on your website page.
- Give your audience one more reason to stay on your website.

## View format on a site

- [Navarra.com](https://navarra.com)



[View all formats](#)

# VideooWall

Content reward format for your articles.

## Description

- Create a content reward product for your articles.
- Easy integration: A simple script placed in the head.
- Maintains the integrity of your web design with configurable logo and text.
- Configurable frequency. Example: 1 every 24 hours.

## Profitability

- Maximum profitability with CPMS of € 6 - € 25

## Benefits

- CPM up to 25 times higher than a banner.

## View format on a site

- [ElfarodeMelilla.es](http://ElfarodeMelilla.es)



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# VideooWall Plus

Reward formatting that blocks the text from the second paragraph onwards.

## Description

- Create a content reward product for your articles.
- Easy integration: A simple script placed in the head.
- Maintains the integrity of your web design with configurable logo and text.
- Configurable frequency. Example: 1 every 24 hours.

## Profitability

- Maximum profitability with CPMS of € 6 - € 25

## Benefits

- CPM up to 25 times higher than a banner.

## View format on a site

- [Yucatan.com.mx](https://www.yucatan.com.mx)



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# FIFA: First Impression Full Attention

Intersitial-type format with greater impact.

## Description

- Intersitial format with a configurable counter.
- Easy integration: A simple script will place this format on your website.
- Desktop, mobile and AMP compatible.

## Profitability

- Maximum profitability with CPMs from 1€ - 5€.

## Benefits

- Higher CTR: Special space to place your direct campaigns.
- Give your advertisers a premium space on your website.



[View all formats](#)

# VideooIntext

Content recirculation format with video advertising and RichMedia.

## Description

- Promote your articles and give your audience one more reason to stay on your website.
- Maintain the integrity of your web design with configurable color and font.
- Increase the diffusion of your Branded Content or Direct Campaigns.
- Formats: Floating and Catfish.

## Profitability

- Average Profitability with CPMs from 0,5€ - 3€ (higher than a banner)

## Benefits

- You will increase your number of page views and reduce your bounce rate.

## View format on a site

- [AutoFacil.com](http://AutoFacil.com)



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# Display

Stop worrying about display optimization.

## Description

- Improve your ViewAbility, fill-rate, CPMs thanks to Prebid, Open Bidding, AdExchange, LazyLoading...
- Display ads on all devices with all IAB standard formats: 728x90, 300x600, 300x250, 320x100, 990x250, 120x600, etc.
- Formats: Roba, Billboard, Catfish.

## Profitability

- High Profitability: We optimize your advertising structure to get the best performance.

## Benefits

- Charging from Google: You will get paid directly from Google.
- Campaign traffic: We provide trafficker service (activation, optimization and reporting).

## View format on a site

- [GasteizHoy.com](http://GasteizHoy.com)



[View all formats](#)

# Simple integration

Choose the format, place our <code> and we will do the rest.



## 1. Contact

- Call us [+34 623 040 950](tel:+34623040950)
- Book a [call](#)
- Contact via [WhatsApp](#)



## 2. Integration

- We send you a JS file or install the WordPress plugin.
- Update the ads.txt file.



## 3. Revenue

- Log in to your private dashboard.
- Monitor your income.
- View your statistics.



## Who we are

Videoo.tv is a brand of the Digital Green group, a company **specialized in video content broadcasting and monetization**, with extensive experience in advertising networks and more than 15 years of experience in web monetization.

Our solutions are constantly evolving to adapt to the new needs of our customers, based on values such as transparency and accountability, to ensure the **optimization of results** and the understanding of our consumers.

**Videoo.tv was born to revolutionize the advertising format**, to offer the publisher a quality advertising providing added value to the user.

## Some of our publishers





¡Feel free to call us! We are here to help you.

**HUESCA** (Head office)

Plaza San Antonio, 7 entreplanta  
22002 Huesca (España)

**ZARAGOZA** (Technical office)

Calle María Zayas Sotomayor 20 LOCAL  
50018 Zaragoza (España)



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